

ISSUE BRIEF 2019

WHAT IS ALCOHOL OUTLET DENSITY?

An **Alcohol Outlet** is a place where alcohol may be legally sold for the buyer to drink there on the premises (bar or restaurant) or off the premises (liquor store or gas station). - CDC the Community Guide

Alcohol Density refers to the number of outlets in any specific area.

- CDC the Community Guide

Full Retail Liquor License- New Mexico state law allows for 1 alcohol dispenser license for every 2,000 people. - Greene, N (2019) Too Many Outlets?

Alcohol Outlet Density

LAS CRUCES FULL RETAIL LIQUOR LICENSES

Should have
49

but

Really Have
84

www.rld.state.nm.us/alcoholandgaming



MORE ALCOHOL OUTLET DENSITY
LEADS TO **MORE ALCOHOL DRINKING**

CDC The Community Guide

IN 2017

1,296

Deaths due to alcohol in NM

4

OR

DEATHS
PER
DAY



<https://nmhealth.org/publication/view/marketing/2115/>

Residents Living Near Alcohol Outlets Say...

"I am afraid to walk my dogs at night, the latest I go outside is 7 pm. There is always trash outside. I didn't realize there was a bar in the area when I moved in."

- Resident in the Missouri area

"The trash is what really bothers me. I find these little bottles and I pick them up. Sometimes there is even glass. That's why my grandchildren cannot come outside. Who knows what they will find?"

- Resident in the University area

(Las Cruces Community Outreach Interviews, 2019)



Behind alcohol outlet on El Paseo Rd, Las Cruces

How is Business Affected?

"There is a lot of trash in our parking lot and vagrancy is a big problem."

-Business, Locust and University near off premise site

"We need vigilance to make sure [intoxicated people] are not bothering our customers. Sometimes we have to ask people to leave."

-Business, Missouri near on-premise site

"There are a lot of intoxicated people that come through the drive through at night."

-Business, Telshor and Lohman near off premise site

"We have been harassed by intoxicated people in the parking lot trying to leave at night."

- Business, Lohman near on-premise site

(Las Cruces Community Outreach Interviews, 2019)

ALCOHOL OUTLET DENSITY AND CRIME IN LAS CRUCES

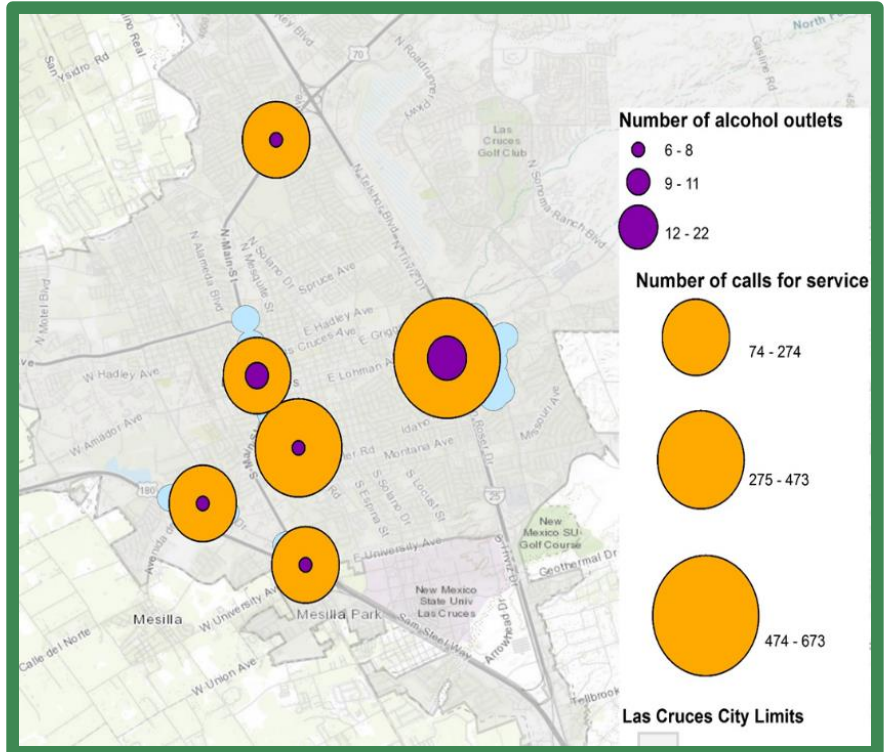
Calls for Service by Type

Burglary, Theft, Harassment,
Mischief, Narcotics, Sexual
Assaults, Robbery

Disturbances by Type

Disturbances including:
Criminal Trespassing, Drunk &
Disorderly, Fights,
Subject with a gun/Shots fired,
Subject with a knife
Loud Noise

Shift+ UP! Las Cruces, Alcohol Outlet Density
Summit 2019



Type of Call	Theft	Noise	Sex Offence or Assault	Overdose or Narcotics	Suicide
Number of Calls	1,753	1,262	954	860	824

Mesilla Valley Regional Dispatch Authority from 1/17-4/18, Shift+ UP! Las Cruces, Alcohol Outlet Density Summit 2019

What Can Be Done?

- Regulate alcohol outlet density
- Increase alcohol taxes
- Maintain limits on hours and days of sale
- Enforce existing alcohol laws

http://www.camy.org/_docs/resources/reports/alcohol-availability/strategizer-55-regulating-alcohol-outlet-density.pdf



FOR MORE INFORMATION CALL

(575) 597-0042

OR VISIT

<http://swchi.org/unified-prevention-coalition-for-dona-ana-county/>