Human Centered Design

Keeping people the focus

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What is Human Centered Design?

The 3 Phases of Human Centered Design

INSPIRATION

THIS PHASE WILL HELP YOU ANSWER

How do I get started?

How do I **keep people at the center** of my organization?

What are other **tools I can use to understand each individual**?

IDEATION

THIS PHASE WILL HELP YOU ANSWER

How do I make sense of what I've learned from the individual?

How do I turn what I've learned from the individual into a solution?

How do I know my idea is working?

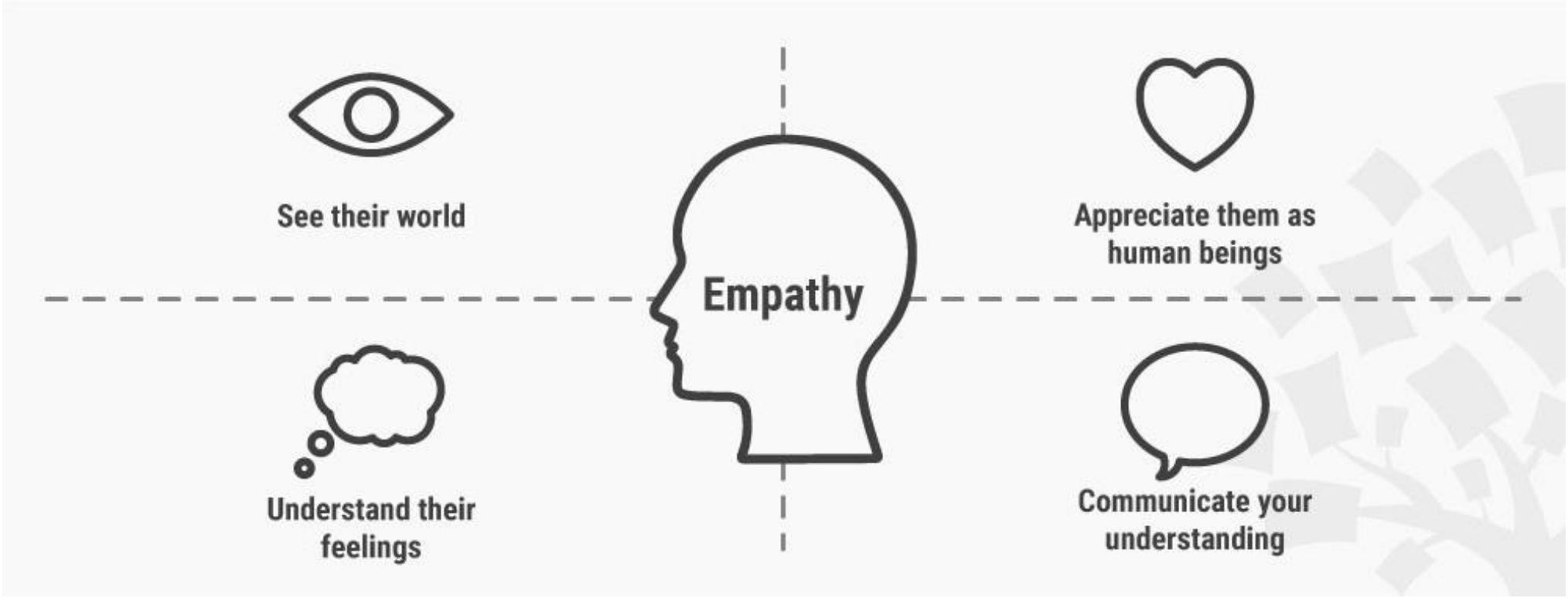
IMPLEMENTATION

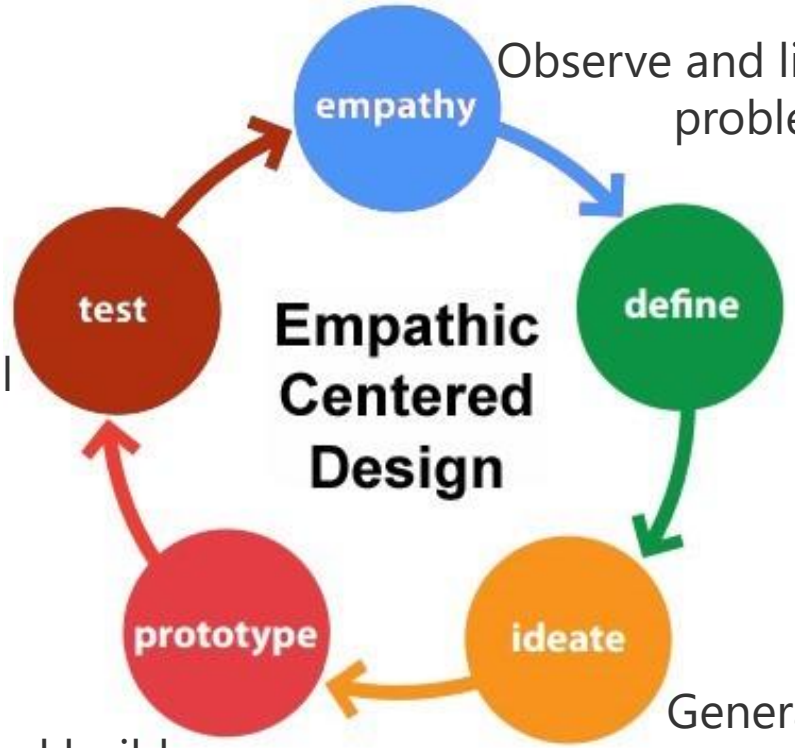
THIS PHASE WILL HELP YOU ANSWER

How do I plan for what's next?

How do I make the concept a reality for the individual?

How do I assess if the solution is working?


See their world
Appreciate them as human beings
Empathy
Understand their feelings
Communicate your understanding



Observe and listen to the problem

Define the problem based on the evidence of the observation

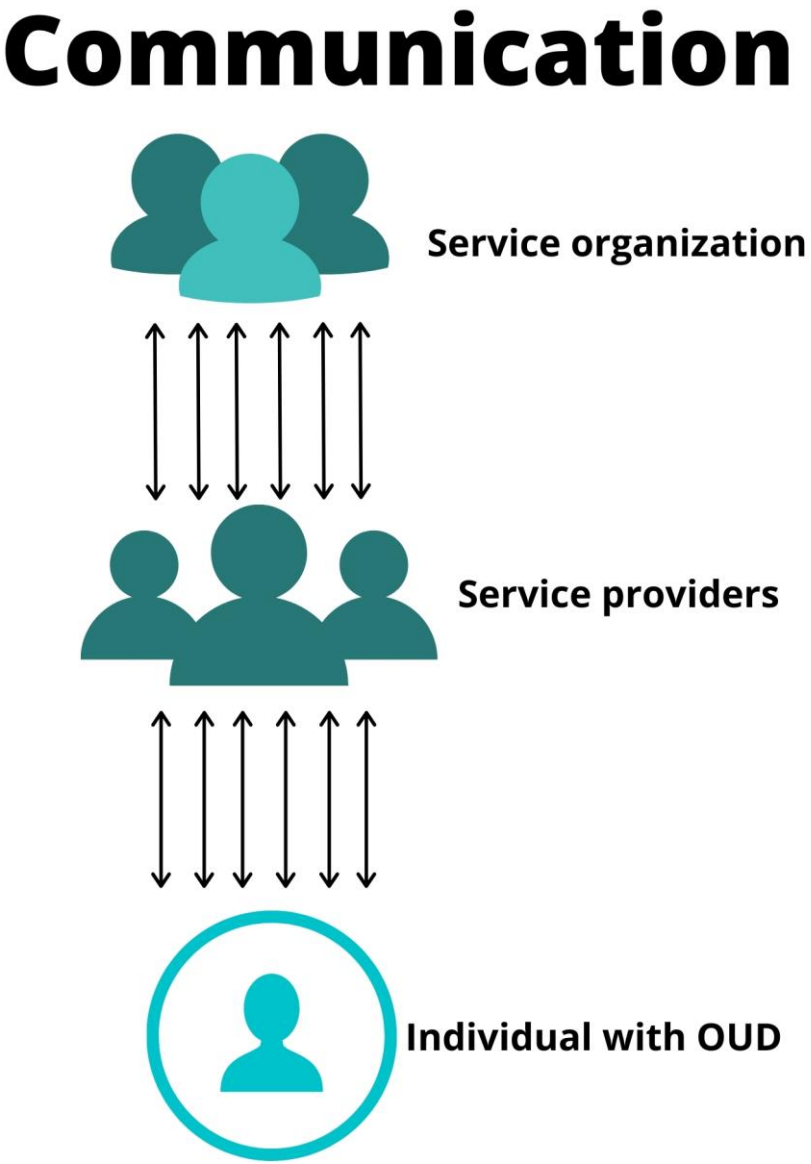
Generate many ideas for potential solutions to the defined problem (brainstorming)

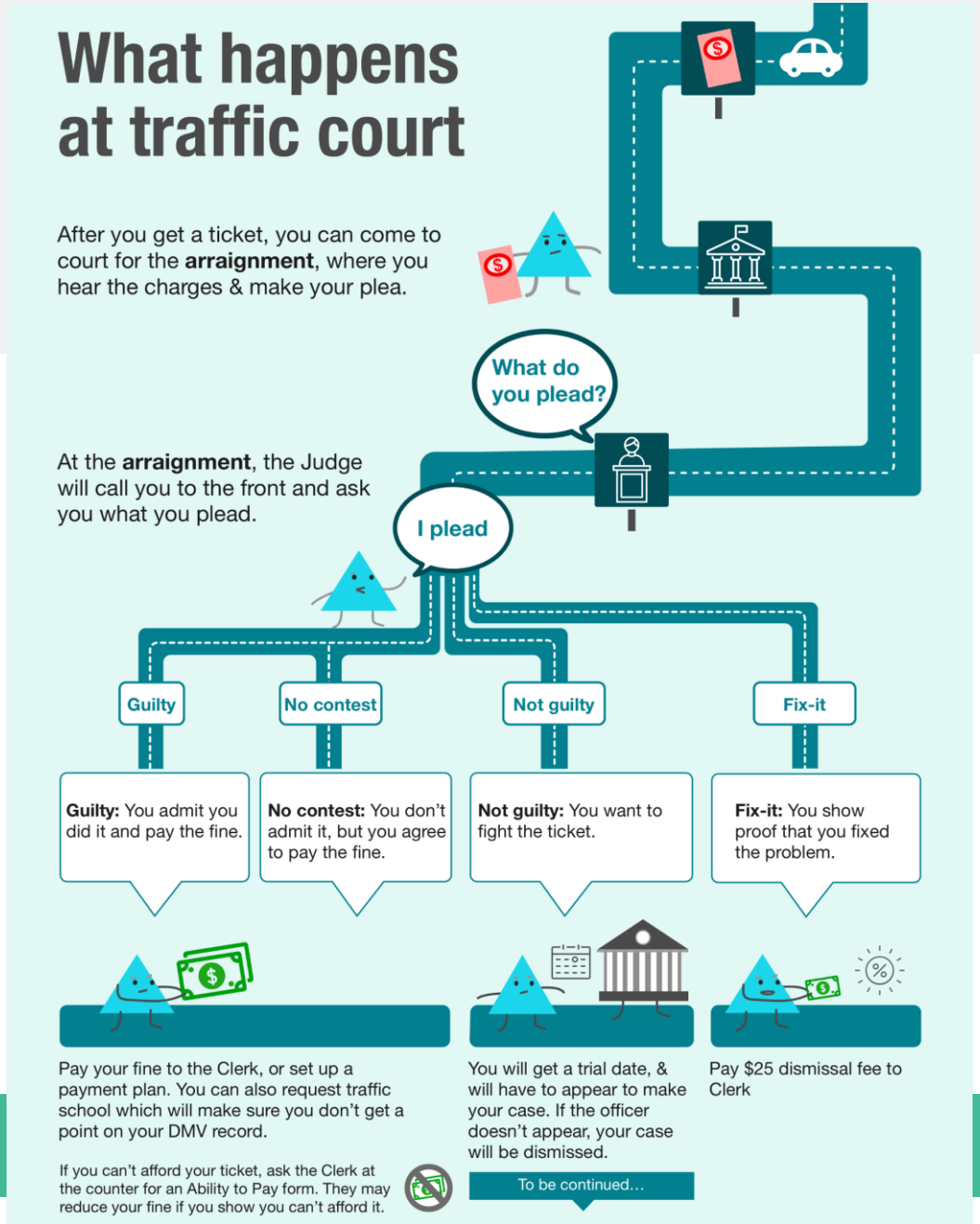
Research and build working examples of ideas

Apply example of prototypes to original situation or problem

RSA
Shorts

Human Centered Design:



Human Centered Design: Accessibility

- Navigating complex systems
  - Created for the professional
  - Not based on the individual needs and preferences